



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract

2656057

Schedule Dates

10/07/16-10/13/16

Advertiser

Barbara Comstock for VA House of Delegates 10th District-R

Agency

Strategic Media Placement (6694)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

VA CD10 Comstock 2016 (835667)

Salesperson

HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)

Sales Office

WJLA/GJLA/EJLA

Buyer Name

Phone/Fax

/

CPE

4826

Account Types

Local/Political Candidate Agency BRD

Billing Type

Standard

Comments

Date Entered

10/06/16

Last Modified

10/06/16

Entered By

Kimberly Camps

CO-OP

No

Headline

Demo

A35+

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$3,570.00

Net Total

\$20,230.00

Sales Tax

Washington (WJLA)

By Broadcast Month

	<u>Spots</u>	<u>Rate</u>
Oct. 2016	17	\$23,800.00
Grand Total:	17	\$23,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/07/16-10/07/16	4	:30	6A- News-Good Morning Washington at 6a						1			1	\$500.00	\$500.00	Washington (WJLA)		10/6/16
2.0	Normal Line / SPOT	10/07/16-10/07/16	4	:30	11:00:26P- News-ABC 7 News at 11p						1			1	\$700.00	\$700.00	Washington (WJLA)		10/6/16
3.0	Normal Line / SPOT	10/10/16-10/12/16	4	:30	6A- News-Good Morning Washington at 6a		1		1					2	\$500.00	\$1,000.00	Washington (WJLA)		10/6/16
4.0	Normal Line / SPOT	10/11/16-10/13/16	4	:30	6:58A- ABC-Good Morning America			1		1				2	\$600.00	\$1,200.00	Washington (WJLA)		10/6/16
5.0	Normal Line / Access	10/11/16-10/13/16	4	:30	6:58:46P- Wheel Of Fortune			1		1				2	\$1,400.00	\$2,800.00	Washington (WJLA)		10/6/16
6.0	Normal Line / SPOT	10/11/16-10/13/16	4	:30	11:00:26P- News-ABC 7 News at 11p			1		1					\$650.00		Washington (WJLA)		10/6/16
6.0.1	Preempt	10/11/16															Washington (WJLA)	Political/Spot -	
6.0.2	Preempt	10/13/16															Washington (WJLA)	Political/Spot -	
7.0	Normal Line / Football	10/08/16-10/08/16	4	:30	11:58:40A- Sports-ABC College Football							1		1	\$1,000.00	\$1,000.00	Washington (WJLA)		10/6/16
8.0	Normal Line / Football	10/08/16-10/08/16	4	:30	3:30P- Sports-ABC College Football 2							2			\$1,500.00		Washington (WJLA)		10/6/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Spots

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8.0.1	Closed Preempt	10/08/16															Washington (WJLA)	No Availability/Exception -	
8.0.2	Closed Preempt	10/08/16															Washington (WJLA)	No Availability/Exception -	
9.0	Normal Line / Football	10/08/16-10/08/16	4	:30	7:57:56P- Sports-ABC College Football 3							2		2	\$2,000.00	\$4,000.00	Washington (WJLA)		10/6/16
10.0	M/G For 8.0.1,8.0.2 / Prime Premium	10/10/16-10/10/16	4	:30	10:01P- ABC-Conviction (Monday)		1							1	\$3,000.00	\$3,000.00	Washington (WJLA)		10/6/16
11.0	Normal Line / Prime Premium	10/10/16-10/10/16	4	:30	7:57:56P- ABC-Dancing with the Stars (Monday)		1							1	\$4,500.00	\$4,500.00	Washington (WJLA)		10/6/16
12.0	Normal Line / SPOT	10/10/16-10/10/16	4	:30	4:58:27P- News-ABC 7 News at 5p		1							1	\$300.00	\$300.00	Washington (WJLA)		10/6/16
13.0	Normal Line / Prime	10/09/16-10/09/16	4	:30	8P- ABC-Once Upon A Time (Sunday)								1	1	\$3,500.00	\$3,500.00	Washington (WJLA)		10/6/16
14.0	Normal Line / Football	10/08/16-10/08/16	4	:30	11:58:40A- Sports-ABC College Football							1		1	\$1,000.00	\$1,000.00	Washington (WJLA)		10/6/16
15.0	Normal Line / SPOT	10/09/16-10/09/16	4	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$300.00	\$300.00	Washington (WJLA)		10/6/16

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